

Dear OAL Member,

Total Merchant Services has been the Premiere Preferred Payment Provider for numerous Medical Associations over the past several years. We are happy to include the OAL as one of our Preferred Partners and would like to offer you some of the benefits that so many Optometric and Medical practices have been experiencing with our service. In the past decade, we have established a stellar reputation with members of our partner associations by saving them thousands of dollars each year, providing excellent service and supporting their respective professional association.

It is important to know that beginning in 2015, Visa, Master Card and Discover will begin issuing new Smart cards to customers. To process these cards effectively, merchants will need to purchase new terminals or upgrade their existing equipment and incur charges up to \$600.00 by their current provider. Please click on the attached link for more information:

http://usa.visa.com/merchants/payment_technologies/chip_card.html

By partnering with Total Merchant Services, OAL members will receive State of the Art, PCI Compliant Smart Card Terminals **at no cost, whatsoever!** Additionally TMS offers OAL members many levels of benefits. Here are just a few:

- Through our ***OAL Preferred Pricing. TMS will guarantee*** the lowest rate, period. We will ***lower*** your ***rates a minimum of 10%*** regardless of who you are currently processing with!
- TMS ***does not require*** any type of monthly, annual or multi-year ***contract***.
- TMS will ***reimburse a portion of your OAL annual membership dues each year (\$150.00)*** when you partner with us on your payment processing, beginning in 2015!
- There is ***no cost for the equipment (\$795.00 value)***. You are not required to rent or purchase the equipment. Our processing equipment is high speed or dial up, secure and Smart card ready.
- You are eligible for a ***\$300.00 sign up bonus*** for Partnering with Total Merchant Services in 2015!
- Turn-Key installation, ***Staff Training and excellent customer support. We guarantee your satisfaction!***

Please contact me for a complimentary cost analysis of your payment processing today! I look forward to putting our Preferred Partnership Program with the OAL to work for you in 2015!

Best Regards,

Susan A. Bobo
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