

2018 OAL Annual Convention

June 15-17, 2018

Revised 4/12/18

Crowne Plaza Executive Center Baton Rouge * 4728 Constitution Avenue * Baton Rouge, LA

All CE hours approved for BOTH AOA CPC & ABO Credits

PARAOPTOMETRIC CONVENTION PROGRAM

Friday, June 15

12:00-1:30pm

Para Registration & "Meet & Greet" (w/ finger foods)

Cypress 2

"Showcase of Vendors" is OPEN! Please visit all of our vendor sponsors, several of whom will have display tables in the foyer; please thank them for their support of our meeting!

2 Friday Afternoon CE Tracks from which to choose (Optical or Technician):

1:30-2:20p

Hands on Frame workshop (Joy L. Gibb, ABOC & Shana Harrison, ABOC w/Modo)

The Art of Frame Selection *There are some tips and tricks to finding the most aesthetically appealing frame options for your patients. This course will explore ways to determine best frame options based on facial shape and ways to create balance for various facial characteristics. Current trends in eyewear will also be presented. (limited to first 50 signed up)* 1 hr CPC/ABO **Mississippi / Delta**

2:30-3:20p

Eyewear Trends and Selection Techniques (Joy L. Gibb, ABOC)

Have you ever wondered why some dispensers can pick just a few frames from the board and the patient will quickly pick one of the first two or three presented to them? This course will explore some tips and tricks to help you match frame styles and colors with patient's face shape and features. Attendees will also see the latest trends in colors, shapes, designs, and textures in both eyewear and sunwear. 1 hr CPC/ABO **Mississippi / Delta**

3:30-4:20p

Only You Know How Great You Are – So Tell Them! (Joy L. Gibb, ABOC)

If people hear your practice name do they know who you are? More importantly do they know how great you are? Only you know how great you really are so you should make it your business to tell everyone! This course will explore events and opportunities your practice can participate in to make you stand out and get noticed. 1 hr CPC/ABO **Mississippi / Delta**

OR.....

1:30-2:20p

No Wonder You Don't See Well, How Eye Disease Affects Vision (Lynn Lawrence, CPOT, ABOC, COA) 1 hr CPC/ABO **Cypress 2**

This lecture will focus on 20 common eye diseases and their impact on vision. It will identify the disease, characteristics of the disease and the effects of the disease on a patient's vision. The course will also discuss clinical presentations and testing associated with the disease.

2:30-3:20p

Before I Medicate a Patient (Lynn Lawrence, CPOT, ABOC, COA) 1 hr CPC/ABO **Cypress 2**

This course is designed to identify critical principles that every technician should be aware of prior to medicating any patient. We will discuss the entire procedure for medicating patients and past real life scenarios.

3:30-4:20p

What is Blood Pressure all about? (Lynn Lawrence, CPOT, ABOC, COA) 1 hr CPC/ABO **Cypress 2**

This lecture will cover taking a blood pressure and the techniques used in taking a manual blood pressure. The lecture will also include a demonstration on taking a manual blood pressure and an open discussion on when, how, and where you should take a blood pressure.

3:00pm

"Showcase of Vendors" CLOSES for the day, vendors move to exhibit hall

4:30pm

Exhibit Hall with food, open bar & "Passport to Prizes" drawings

Saturday, June 16

7:00am
8:00am

"Showcase of Vendors" RE-OPENS
Registration & Continental Breakfast

8:30-10:10am	Personalities in the Workplace (Joy L. Gibb, ABOC) <i>Have you ever thought to yourself, "what is wrong with all these people?" or "it must be a full moon because everyone is just a little crazy!" You are not alone. The fact is we are all born with different personalities and characteristics, and having some insight about what makes people tick can help you in relating better to your co-workers and patients. This course will explore different personalities and ways to better relate to every person you come in contact with during your workday.</i>	2 hrs CPC/ABO Cypress 2
10:30-11:20am	Contact Lens Basics (Lynn Lawrence, CPOT, ABOC, COA) <i>This course covers contacts lens from the fitting from patient motivation to successful contact lens wear. Ocular anatomy will be discussed, the steps required in fitting contacts, patient education, and insertion and removing techniques.</i>	1 hr CPC/ABO Cypress 2

11:45am-1:15pm

OAL Awards Luncheon with installation of Officers (ODs, Paras, Registered Guests)
Premier 1 & 2

1:30-2:20pm	Presentation Techniques in the Fast Lane (Joy L. Gibb, ABOC) <i>There are times when we feel pressured to keep up with patient flow and make sure the patients are seen in a timely manner. While it's important to make sure the patients have a timely experience in your office, it's also important that they still have a personal experience in your office. This course will explore techniques to make sure every patient in your office has an experience that helps you connect to them on a personal level while meeting all their needs.</i>	1 hr CPC/ABO Cypress 2
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2:30-3:20pm	Optical Jeopardy(s) (Jackie O'Keefe, ABOC) <i>This fun and interactive course is a direct take off of the well-known game show Jeopardy. Each team will attempt to provide the correct question to the answer. Optical categories include, but are not limited to Lens Tech Talk, My Favorite PALS and Eye Disorders. The categories vary depending on the venue for Opticians and Para-Optometric. As each category answer is given, the moderator will explain, demonstrate and clarify the subject. Each team will be given points as correct questions are given.</i>	1 hr CPC/ABO Cypress 2
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3:30-4:20pm	They've Got It...You Want It...Here's How To Get It (Joy L. Gibb, ABOC) <i>Many corporations have become well known for their business practices and the ways they've become successful. Often, they become so well known for certain behaviors that they become the standard by which all other businesses are measured. The principles and characteristics of many large corporations hold true for small businesses as well. This course will explore some of the principles of well known, successful businesses and how you can implement them into your practice – regardless of its size.</i>	1 hr CPC/ABO Cypress 2
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6:00pm

"Eye Rollers" Family Fun & Gaming Night: @ the Hotel **Premier 1 & 2**

Fun for the entire family! Come enjoy a wonderful buffet dinner with complimentary drinks all night, a dance floor with a DJ & music, plenty of socializing, and fun at several table games playing for "chips" used to bid on thousands of dollars' worth of prizes at evening's end. Got chips left? A silent auction will be available as well. For the younger gamers we'll have an area with inflatables, age-appropriate games, & face painting, all sure to make the evening memorable.

Tickets are \$40 per person (Residents, Optometry Students, & Kids 12 & under admitted free!). Each purchased meal ticket will include \$5,000 in Casino Chips. No tickets will be sold after 6:00pm Saturday, so purchase tickets ahead of time.

Sunday, June 17

7:00am

**“Showcase of Vendors” RE-OPENS
Registration & Continental Breakfast**

8:00-8:50am

The DNA of Ophthalmic Lenses (Jackie O’Keefe, ABOC)

1 hr CPC/ABO **Cypress 2**

Ophthalmic lenses have unique properties like lower specific gravity, higher safety, precise optics and thinner profiles. Each lens has its own story. Becoming familiar with lenses is a great place to start when relating to patients’ visual concerns, recommending and troubleshooting when there is a complaint. This course drills deeper and explores unique properties of plus, minus, cylinder, multifocals, progressives, prisms and the plethora of material choices. We will continue with a hands-on breakout session to help identify lenses.

9:00-9:50am

My Top 10 Dispensing Tips for Excellence through Optics (Jackie O’Keefe, ABOC)

1 hr CPC/ABO **Cypress 2**

Dispensing prescription eyewear is an enjoyable and challenging process. Many times the optician must troubleshoot optical problems quickly and effectively. Often the dispenser must act to solve an optical problem in front of the client, and the importance of maintaining a professional optical image must not be underestimated. This course will detail common optical problems and solutions that will save the dispenser valuable time. I will share my own personal “moments of truth” experiences, those that made me think, “If I only knew then what I know now”. Concepts of fixing a lens which is off axis, SV optical center placement, three “magic adjustment” techniques that work wonders with optical problems, and troubleshooting progressive lens problems will be discussed. We will conclude with great communication tips, phrases to calm emotions and other “one-liners” that are effective when troubleshooting a problem, or validating the sale.

10:00-10:50am

You Deserve a Medal for Handling Patient Complaints (Jackie O’Keefe, ABOC)

1 hr CPC/ABO **Cypress 2**

Yes, there are days when we would rather be elsewhere because of complaints, but there is a way to turn the negative around. This course offers tips on how to troubleshoot patient complaints and the best ways to handle conflict resolution. We will look at the importance of making sure patients understand the technology that we are recommending for them in a language they can understand.

Thanks for attending!

**WE HOPE TO SEE YOU AT NEXT YEAR’S CONVENTION:
June 14-16, 2019, back here at the Crowne Plaza Baton Rouge**

WE ASK FOR YOUR FEEDBACK & INPUT.....HAVE IDEAS FOR SPEAKERS? COURSE TOPICS?

PLEASE FILL OUT THIS FORM AND LEAVE WITH YOUR NAME BADGES ON THE REGISTRATION DESK:

Idea(s) for Speakers? _____

Idea(s) for Topics? _____

Other Idea(s)? _____

Your overall impression of this year’s meeting? _____

Other comments: _____
